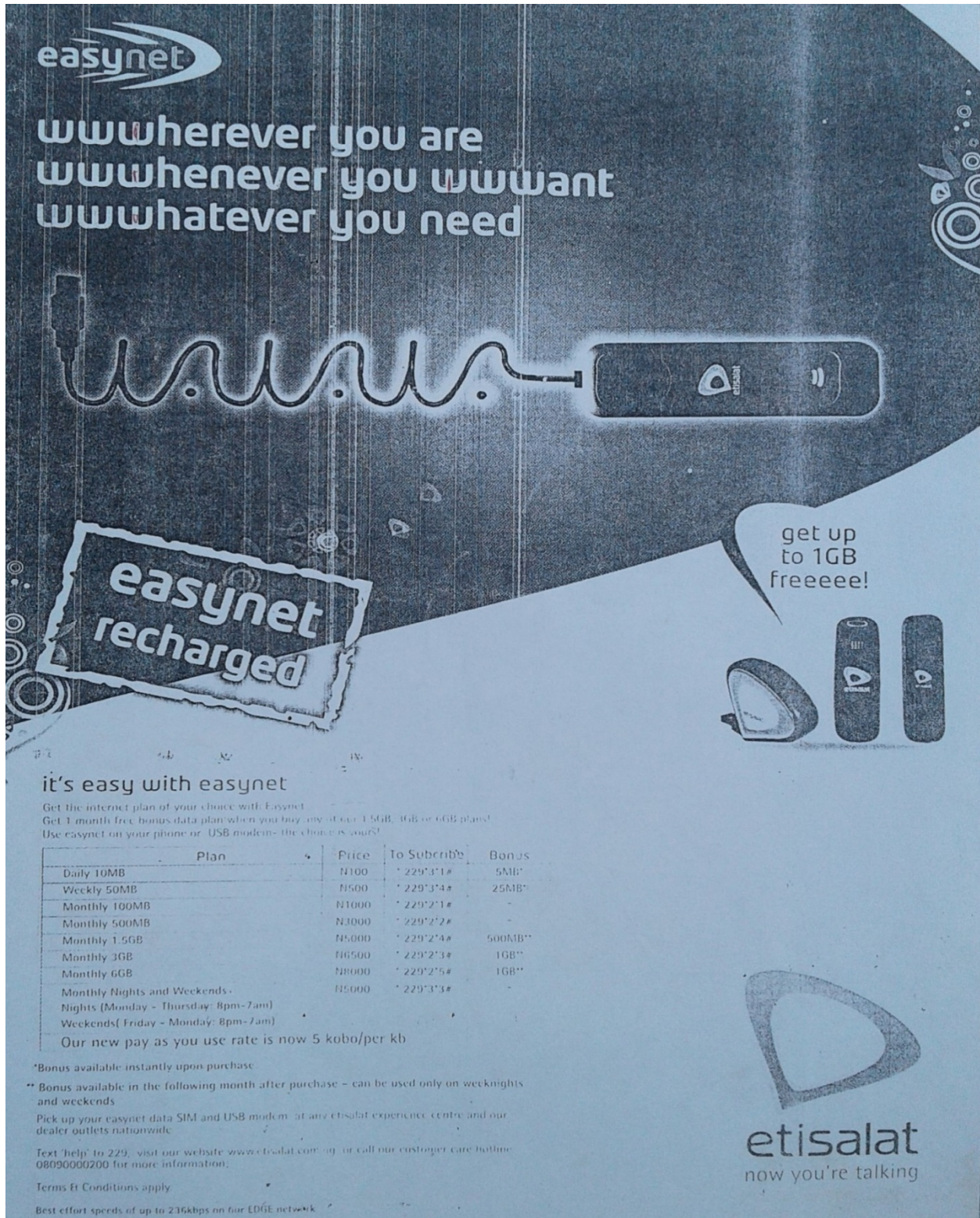


TWENTY FIVE COPIES OF ETISALAT ADVERTISEMENTS



easynet

wwwherever you are
wwwhenever you want
wwwwhatever you need

**easynet
recharged**

get up
to 1GB
freeeee!

it's easy with easynet

Get the internet plan of your choice with Easynet.
Get 1 month free bonus data plan when you buy any of our 1.5GB, 3GB or 6GB plans!
Use easynet on your phone or USB modem- the choice is yours!

Plan	Price	To Subscribe	Bonus
Daily 10MB	N100	* 229*3*1#	5MB*
Weekly 50MB	N500	* 229*3*4#	25MB**
Monthly 100MB	N1000	* 229*2*1#	-
Monthly 500MB	N3000	* 229*2*2#	-
Monthly 1.5GB	N5000	* 229*2*4#	500MB**
Monthly 3GB	N6500	* 229*2*3#	1GB**
Monthly 6GB	N8000	* 229*2*5#	1GB**
Monthly Nights and Weekends - Nights (Monday - Thursday: 8pm-7am) Weekends (Friday - Monday: 8pm-7am)	N5000	* 229*3*3#	-

Our new pay as you use rate is now 5 kobo/per kb

*Bonus available instantly upon purchase.
** Bonus available in the following month after purchase - can be used only on weeknights and weekends

Pick up your easynet data SIM and USB modem at any etisalat experience centre and our dealer outlets nationwide.

Text 'help' to 229, visit our website www.etisalat.com.ng or call our customer care hotline 08090000200 for more information.

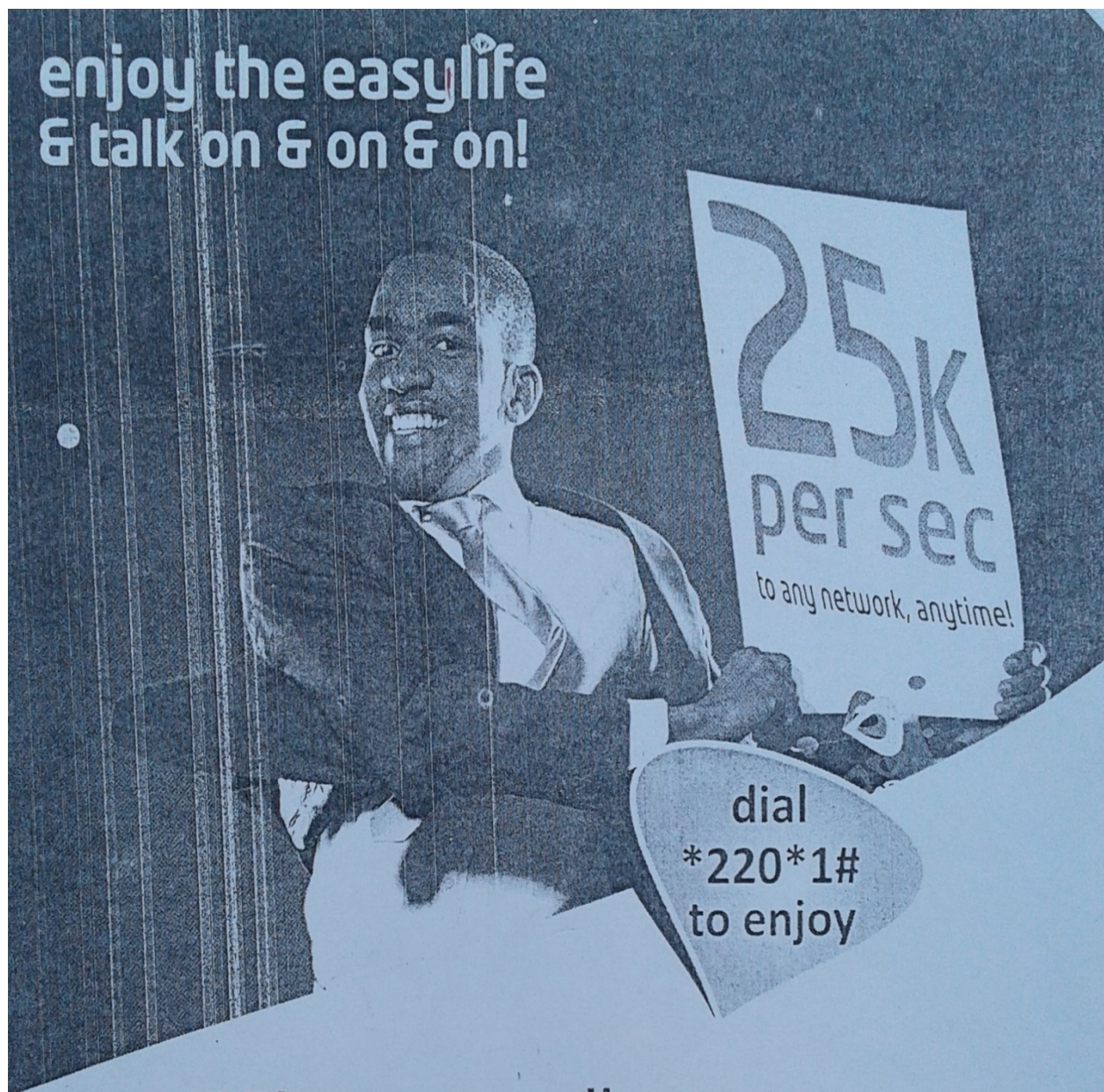
Terms & Conditions apply.

Best effort speeds of up to 236kbps on our EDGE network.

etisalat
now you're talking

ETISALAT: NEOLOGISM BASED ADVERT 1

enjoy the easylife
& talk on & on & on!



enjoy 25k per sec calls
for an access fee of only N20 per day

- All calls to anyone, anytime on any network anywhere in Nigeria at just 25k per sec.
- Daily access charge - N20 only
- To opt in: dial *220*1#
- To opt out: dial *220*2#
- To confirm tariff status: dial *220#

Available to all easy cliq and easy starter subscribers

For terms and conditions and more information, go to www.etisalat.com.ng or call our customer care hotline on 08090000200


etisalat
now you're talking

ETISALAT: NEOLOGISM BASED ADVERT 2

9javaganza enjoy free weekend calls

get
50% of
airtime
spent*

it's your time to talk!

From now till March 31, simply make as many calls as you wish to any network on weekdays and get 50% of the amount you spent to make FREE weekend calls to any etisalat line! And you get this week after week after week!

So pick up your 0809ja phone and start calling! It's your time to talk!

* Offer open to all new and existing easy starter and easy cliq subscribers.



etisalat
now you're talking

ETISALAT: NEOLOGISM BASED ADVERT 3

your favourite club your favourite network



the
winning
team

Enjoy the best of both worlds
with etisalat and fcb Barcelona.



Follow us on



www.facebook.com/etisalatng



@etisalat_9ja



08098099000

For more information, go to www.etisalat.com.ng or call our customer care hotline: 08090000200

Official International Partner of
FCBARCELONA

0809ja
For life

Daring-Young
Cool Hip
unique
bold

Adventurous Creative
Confident
Friendly
Trendy

not just a network, it's an attitude

At Etisalat we don't just create products and services, we tailor them specifically to suit your lifestyle. For wherever you are, cool and confident as you are, there's always a place for you in the 0809ja family.

etisalat
not just a network

ETISALAT: REGULAR ADVERT 1

travel with home when you roam



call from the UK at a fantastic rate

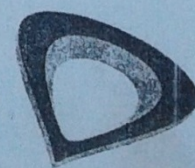
Stay in touch with work and have fun when you travel. Home is wherever you happen to be.
Prepaid roaming is available automatically

Promo is available to prepaid and postpaid customers

Only applicable when you roam on Vodafone in the UK

Offer valid till January 31, 2011

For terms and conditions and more information, go to www.etisalat.com.ng or call our customer care hotline on 08090000200



etisalat
now you're talking

ETISALAT: REGULAR ADVERT 2



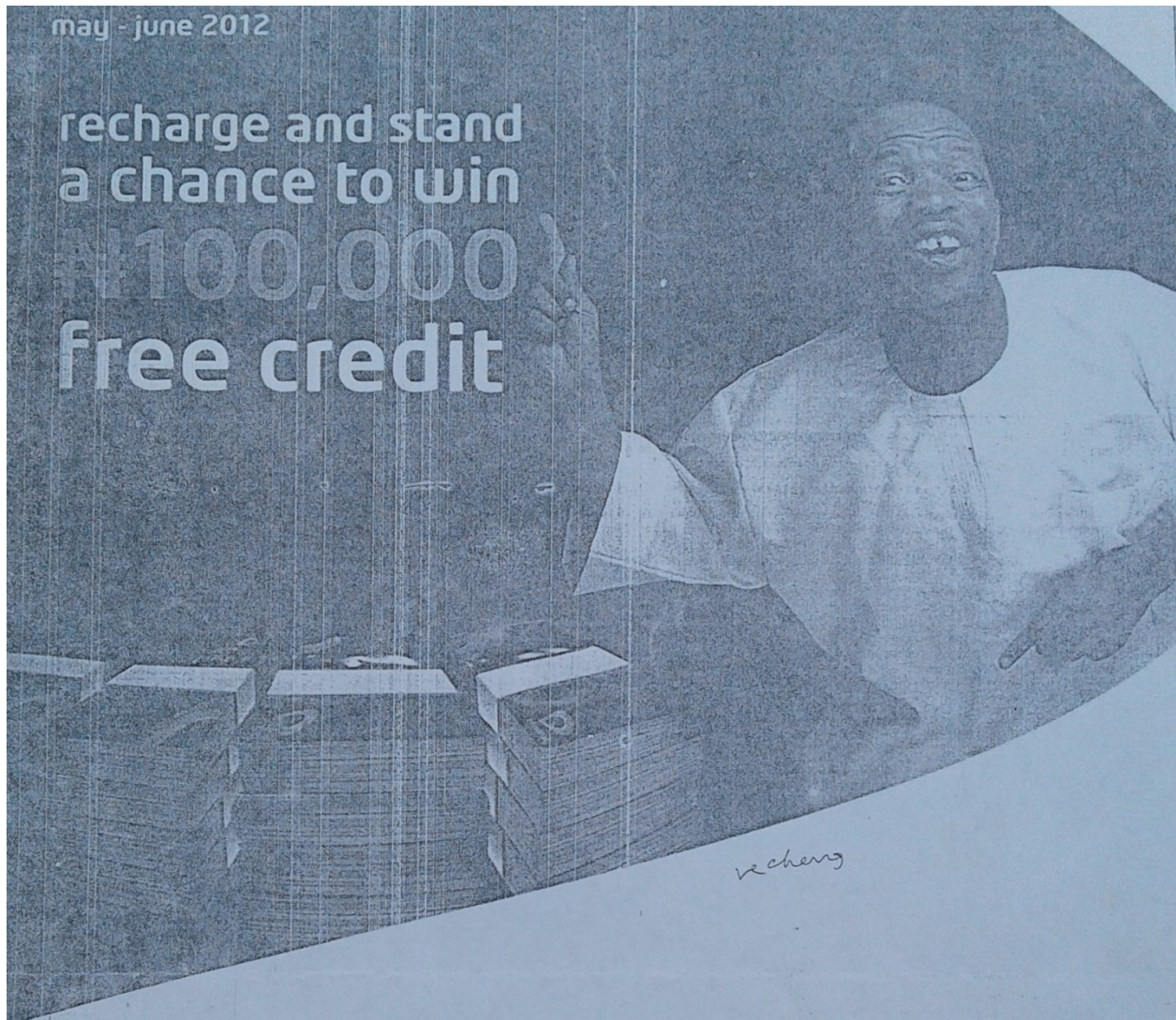
ETISALAT: REGULAR ADVERT 3



ETISALAT: REGULAR ADVERT 4

may - june 2012

recharge and stand
a chance to win
₦100,000
free credit



buy and register your SIM from may to june to get
30% of your total recharges up to **₦100,000** free
credit to call any network

- ▶ buy & register an etisalat SIM and recharge as much as you like over the next 30 days
- ▶ get rewarded with 30% of your total recharges up to **₦100,000** free credit to call any network [e.g load **₦1,000**, get **₦300** back; load **₦5,000**, get **₦1,500** back]
- ▶ get an extra 10% instantly when you recharge electronically with **₦200** or more with e-top up

open to only new customers.

you can register at any etisalat experience centre or dealer's shop

follow us on



www.facebook.com/etisalatnigeria



[etisalat_nje](https://twitter.com/etisalat_nje)

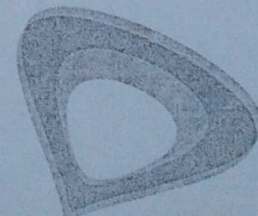


[0a0580999000](https://plus.google.com/0a0580999000)



www.youtube.com/etisalatnigeria

for more information, go to any etisalat experience centre, visit www.etisalat.com.ng or call our customer care hotline: 08050000200

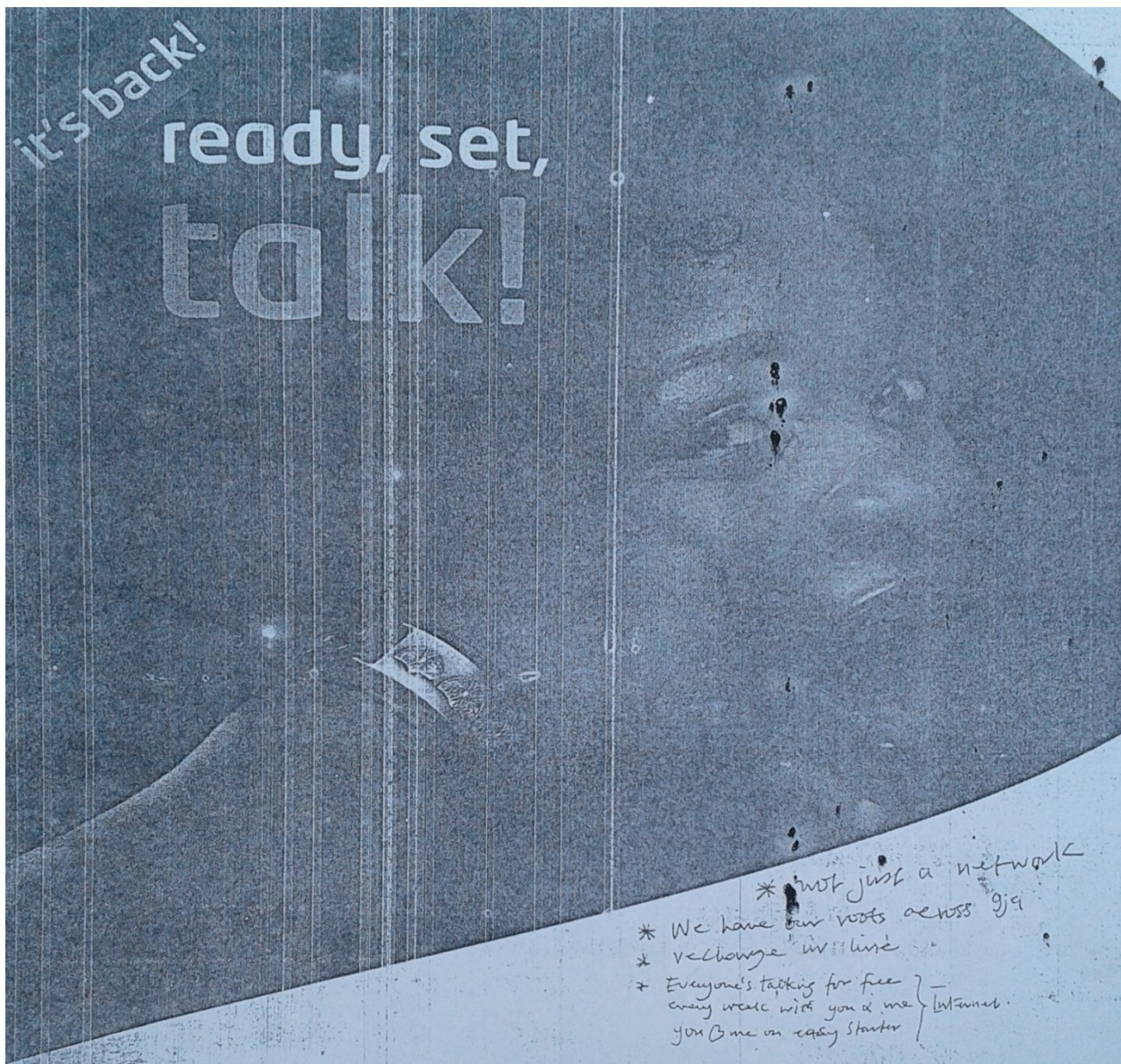


etisalat
now you're talking

ETISALAT: PROMOTION BASED ADVERT 1

it's back!

ready, set, talk!



** not just a network
* We have our roots across 99
* recharge in line
* Everyone's talking for free
every week with you & me } - Internet
you & me on easy starter*

talk for 1 minute, get 1 minute free!

no raffle draws! simply:

- Buy an etisalat SIM from the nearest etisalat experience centre or retailer.
- Recharge and make a call to any etisalat line.
- Get 100% extra minutes on all calls made within the etisalat network.
- This means that for every 1 minute (60 secs) you spend within the network, we give you 1 minute back for free!
- Use your free minutes to make calls to anyone on the etisalat network and talk longer, for free.

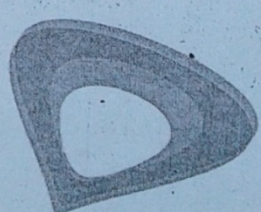
So what are you waiting for? Hurry now and get your etisalat SIM and start talking to enjoy the free minutes.

This promo is open to all new and existing etisalat subscribers.

Promo runs till April 30th, 2010.

* easy cliq and easy starter subscribers

For terms and conditions and more information, go to www.etisalat.com.ng or call our customer care hotline on 080900000200



etisalat
now you're talking

ETISALAT: PROMOTION BASED ADVERT 2

double your recharge double your talk

every weekend

to opt in, dial *356*1# or text "ON" to 356 for free

Etisalat will double every recharge you make from 6:00 pm on Friday to 11:59 pm on Sunday in the **double your recharge, double your talk weekend promo**. That is 100% bonus of any recharge you make.




Offer is open to N200, N500, N750, N1,000, N2,000 & N5,000 recharges only (E Top Up inclusive)

- Promo recharges and credit can only be used for local & international calls, SMS and pay as you go data.
- Blackberry, bundle data and smartphone voice plans are not eligible for this promo.

All unused recharges and bonus credit for the promo will expire by 12 midnight every Sunday.

For more information on the e-payment options visit www.etisalat.com.ng

follow us on

 www.facebook.com/etisalatng
 [@etisalat_nga](https://twitter.com/etisalat_nga)
 www.youtube.com/etisalatng
 08093999000

For terms and conditions and more information, go to www.etisalat.com.ng or call our customer care on 0800000000


etisalat
now you're talking

ETISALAT: PROMOTION BASED ADVERT 3

do it now and get up to ~~₦~~10,000 free credit



register
now

register your SIM in july, recharge for the next 30 days and get free credit back

- ▷ register this july at any etisalat registration point
- ▷ recharge as much as you like over the next 30 days
- ▷ get rewarded with 30% of your total recharges up to ₦10,000 free credit to call any network [e.g load ₦1,000, get ₦300 back; load ₦5,000, get ₦1,500 back]

open to new & existing customers who are yet to register their SIMs

you can register at any etisalat experience centre, dealer's shop and select oceanic bank branches, or call 200 for more details.

terms and conditions apply.

For more information go to www.etisalat.com.ng, or call our customer care hotline: 0800000200


etisalat
now you're talking

ETISALAT: PROMOTION BASED ADVERT 4

growing your businesses with the right connections

Etisalat Nigeria invites you to the Market Access Nigeria networking event

theme:

facilitating market access to small & growing businesses

keynote speaker:

Minister of Trade and Investment, Dr. Olusegun Aganga

date: 31st May 2012

time: 10am-1:30pm

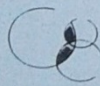
venue: Sheraton Hotel & Towers, Abuja

for enquiries, contact Olawale on 08174583182 or email marketaccess@pau.edu.ng, easybusiness@etisalat.com.ng

proudly supported by:



Ministry of Trade and Investment



brought to you by:



FDIC

PAN AFRICAN UNIVERSITY

in partnership with



etisalat

now you're talking

strictly by invitation

for more information, go to www.etisalat.com.ng/easybusiness

ETISALAT: PROJECT ORIENTED ADVERT 1

9ja's next idol needs ur vote!



vote for your favourite all day, every week

the final countdown is on! who will become 9ja's next idol?
who will win nigerian idol season 2?

to vote: dial the contestant's number from your etisalat line
or text the contestant's number to 33680 from any network

SMS votes are charged at ₦50/SMS
voice voting is exclusive to etisalat subscribers at ₦50/call

for more information
follow us on twitter @etisalat_9ja and follow facebook.com/etisalat9ja

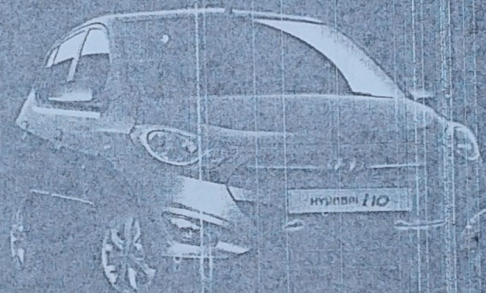


9ja is proudly brought to you by etisalat

ETISALAT: PROJECT ORIENTED ADVERT 2

ignite Ur dream

vote weekly for your idol
and win exciting prizes.



Hyundai i10



Samsung galaxy tabs



BlackBerry 9300 phones



iPod nanos



Gaga phones

to vote

text the contestant's NUMBER to 33680 from any
network or dial the contestant's number from your etisalat line

vote every week and you could win fantastic prizes weekly
and a brand new car at the season's finale in april

500's votes are charged at N50/5015

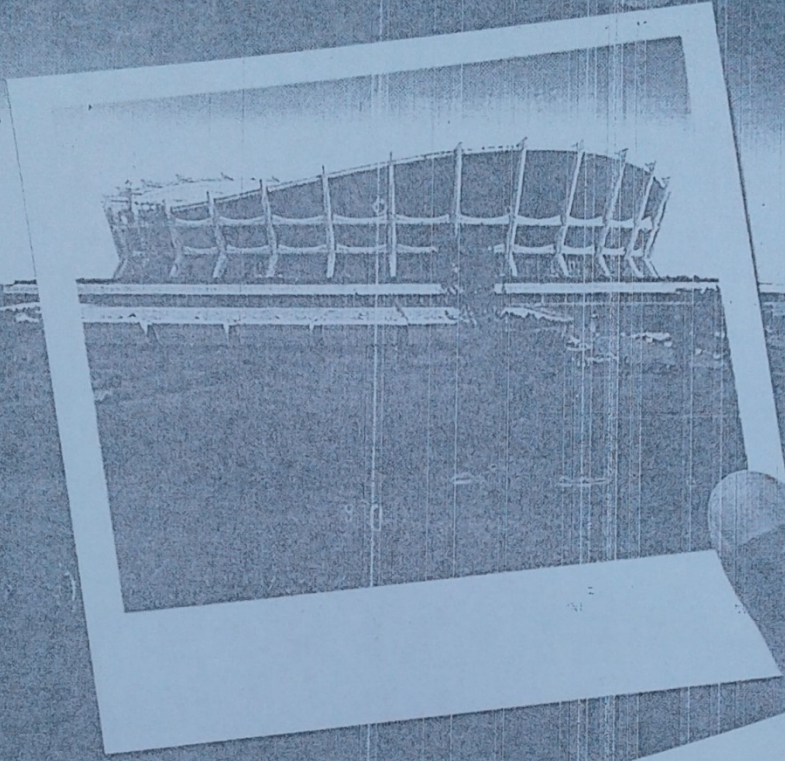
voice voting is exclusive to etisalat subscribers at N50/call

for more information,
follow us on twitter @etisalat_nja and www.facebook.com/etisalatnigeria
or call our customer care hotline on 01090000200



Nigerian idol is proudly brought to you by etisalat

African Artists Foundation
 presents **this is lagos**




the grand finale of the lagos photo festival
 and amateur photography competition

venue: civic centre, lagos
 date: saturday 4th feb, 2012
 time: 3pm

names of finalists:

1. Adeyemi Christopher Adewusi	10. Isi Etomi	19. Rolake Job
2. Akinlabi Akinbulumo	11. Ibeleme Aham	20. To u Talabi
3. Ariyo Adeyemi	12. Jibola Lawal	21. Tope Akinmade
4. Austin Azaganokhai	13. Margherita Tretini	22. Tosin Bukola
5. Awobokun Olufemi	14. Jide Odukoya	23. Wole Ajao
6. Yacoub Adelgke	15. Jumoke Sanwo,	24. Tunji Nelson
7. Bayo Omoboriowo	16. Leke Kalejaie	25. Inumidun Bakare
8. Damilare Oguntade	17. Omolara Aluko	
9. Ife Odedere	18. Oyebola Adedapo	

1st prize: N100,000, samsung galaxy tab and easyblaze modem
 2nd prize: N75,000, blackberry 9300 and easyblaze modem
 3rd prize: N50,000, gaga phone and easyblaze modem


 powered by **etisalat**
 now you're talking

experience the Samsung GALAXY Tab

SAMSUNG



free!
1 year data,
voice and
SMS plan



the new Samsung GALAXY Tab *power* powered by etisalat

The mobile phone meets the computer. Get the Samsung GALAXY Tab for only N125, 000 and make calls, browse the web, download loads of free applications, search for exciting places of interest and read books, all in the palm of your hand.

The Samsung GALAXY Tab bundle is available only on the etisalat network with a free platinum number, 250MB free internet data, 25mins free calls and 25 free SMS every month for 12 months plus a 12-month warranty cover.

Limited time offer
Available at etisalat experience centres and Samsung dealer outlets.

It's a Galaxy of unlimited possibilities available only on the etisalat network



For more information, please visit www.etisalat.com.ng or www.samsung.com or call etisalat customer care hotline on 03590000200

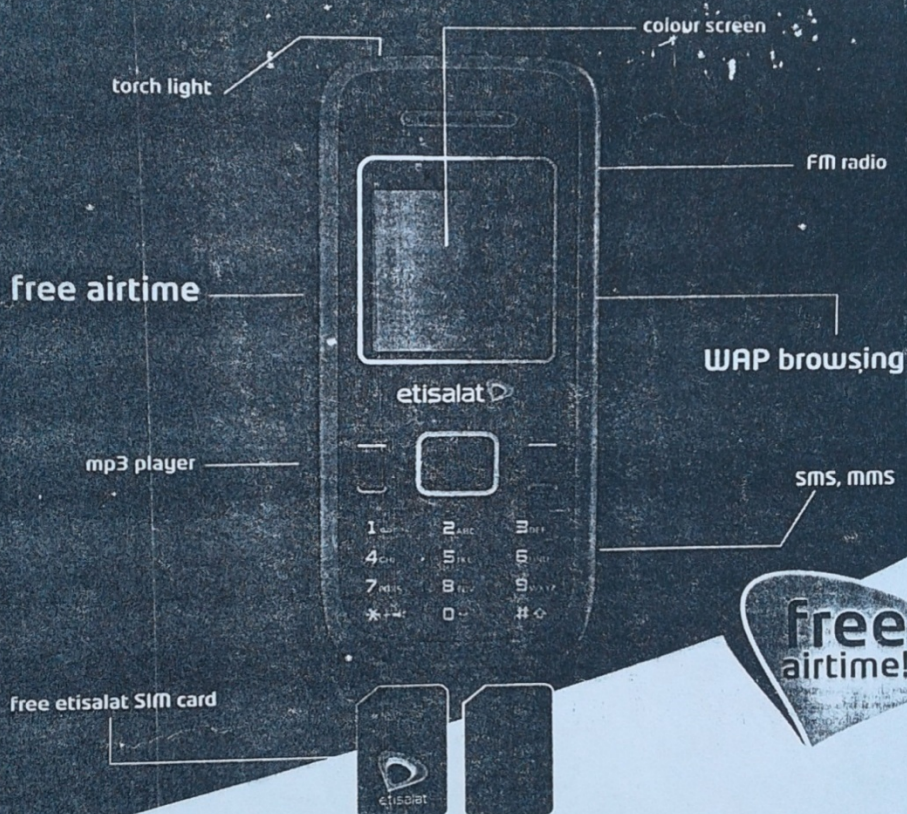


etisalat
now you're talking

ETISALAT: COMPLEMENTARY BASED ADVERT 1

few days
to go

the rush is on get yours now



buy the etisalat dual SIM phone for
only N4,999 & get N1,000 free airtime*

benefits

- Free etisalat SIM card
- Spend up to N500 every month and receive free N250 airtime for the next 4 months
- All free minutes are usable on-net only
- Promo runs while stock lasts

*The bonus is applicable for calls to anyone on the etisalat network

Available at etisalat experience centres and dealer outlets

For terms and conditions and more information go to www.etisalat.com.ng or call our customer care on 08090000200



etisalat
now you're talking

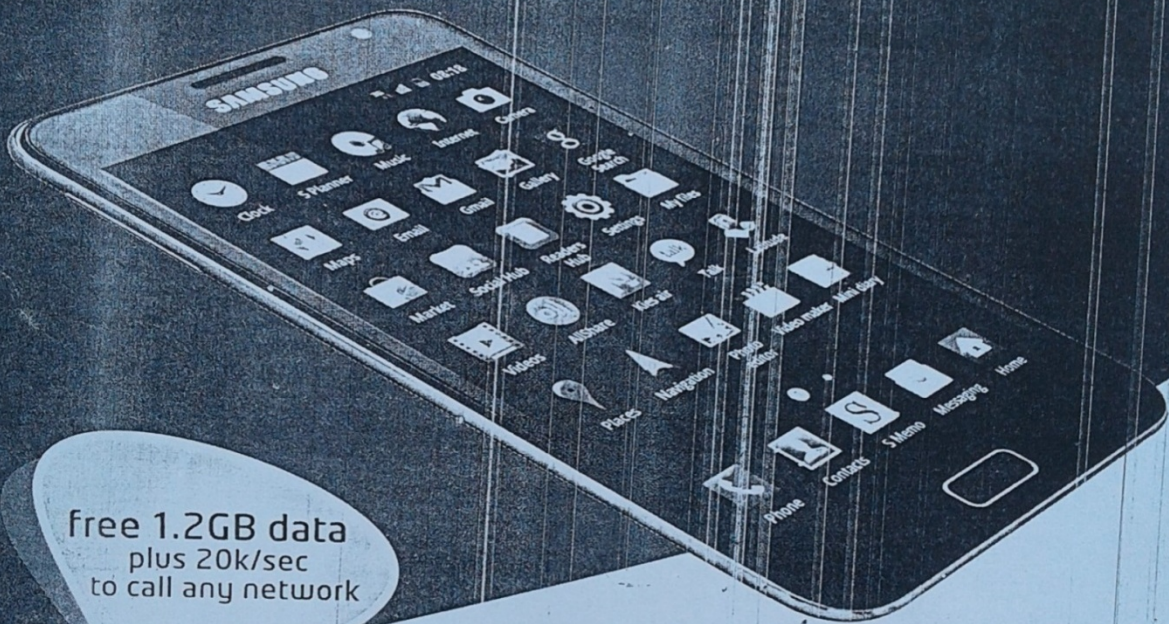
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introducing...

the Samsung GALAXY Note from etisalat

one smartphone to rule them all

SAMSUNG



free 1.2GB data
plus 20k/sec
to call any network

get the new Samsung GALAXY Note on etisalat's 3.75G HSPA+ network and
enjoy free 1.2GB data access over 12 months

here's an innovative smartphone that combines the core benefits of diverse mobile devices while maintaining
smartphone portability. it empowers you with everything you can ever desire so that you can simply feel free.

- ▶ sketch, create, edit and publish at unbeatable speed
- ▶ the sharpest, smoothest and largest screen on any smartphone
- ▶ 8MP camera plus 2MP secondary camera for video call
- ▶ Wi-Fi and Wi-Fi hotspot device
- ▶ 16GB storage with 1GB RAM
- ▶ 5.3 inch touch screen

the Samsung GALAXY Note bundle is available on etisalat network with 100MB free
monthly internet data and 20k/sec call rate for 12 months plus a 12 months warranty cover.

limited time offer, available at etisalat experience centres
to subscribe for this exciting offer, text Note to 8181 via SMS or visit any of our experience centres

SAMSUNG mobile

follow us on



www.facebook.com/etisalatng



etisalat.9ja

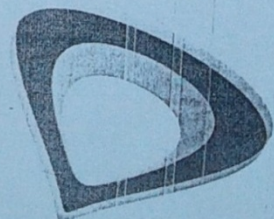


08096099000



www.youtube.com/etisalatnigeria

for more information, go to www.etisalat.com.ng or call our customer care hotline 08096090210

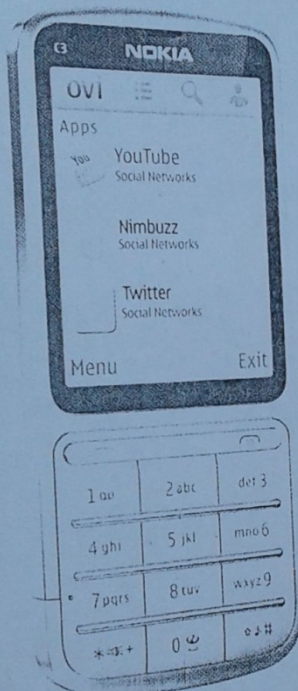


etisalat
now you're talking

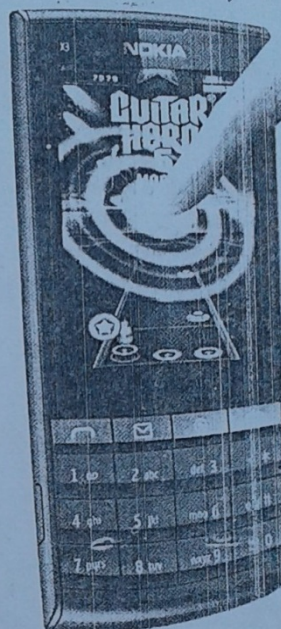
ETISALAT: COMPLEMENTARY BASED ADVERT 3

Nokia Touch & Type

12
month
Nokia
warranty
Be Original
Buy Original



Nokia C3-01



Nokia X3-02

NOKIA
Connecting People



LTC-JWT/laan/0104

easyliq®
pay your way

- 60MB & 40 MMS monthly!
- Unlimited SMS
- Free Browsing
- Free Midnight Calls
- Free Ring Back Tune
- Free Wallpaper
- Bonus on Incoming Calls

Dial *244*1#

etisalat

ETISALAT: COMPLEMENTARY BASED ADVERT 4

happy children's day
from one innovator to another

the future
OF INNOVATION
starts
HERE

walk into any etisalat experience centre today/tomorrow
with your child and get goodies for him/her while stock lasts

For more information on the e-payment options visit www.etisalat.com.ng

Follow us on



www.facebook.com/etisalat.ng



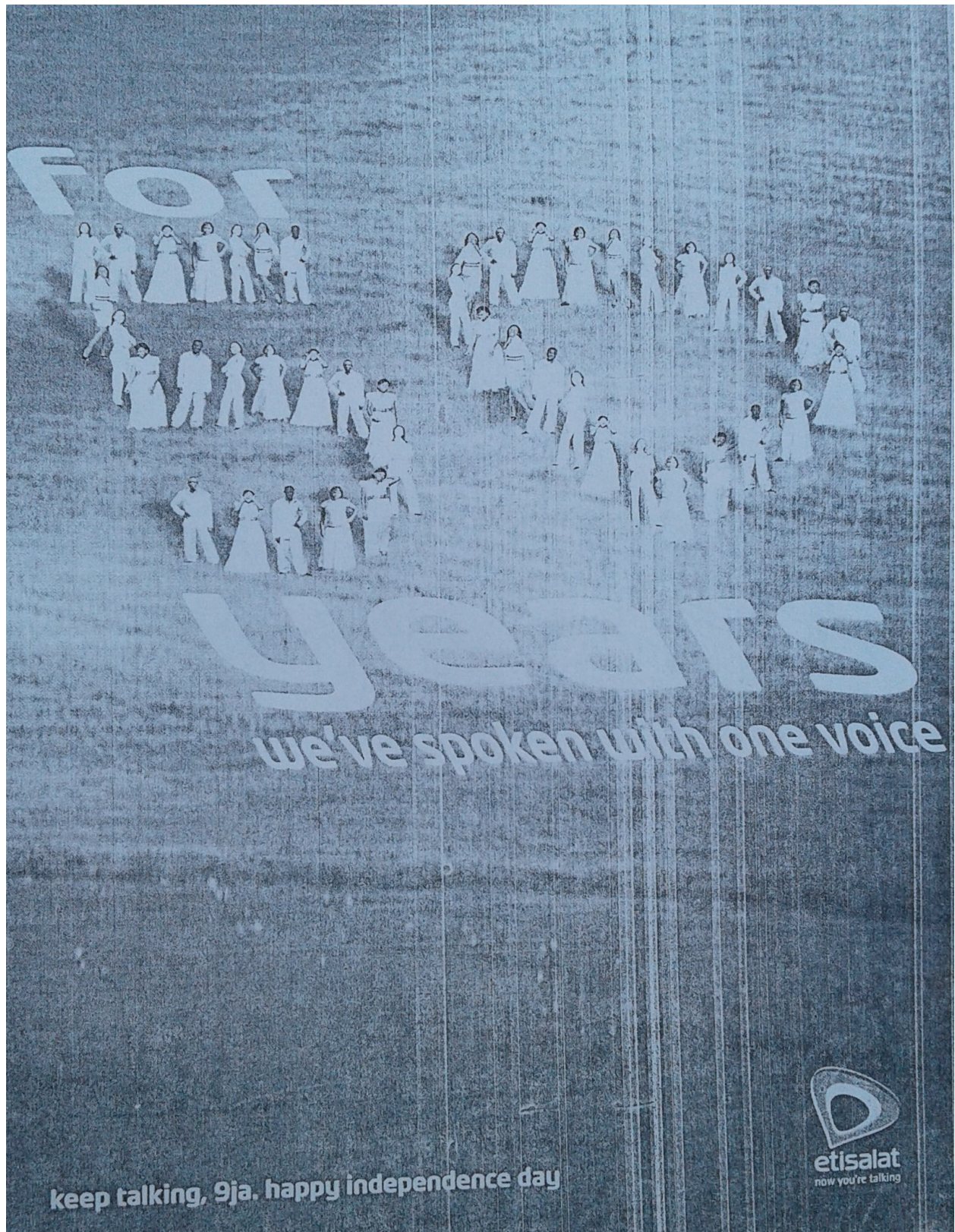
YouTube



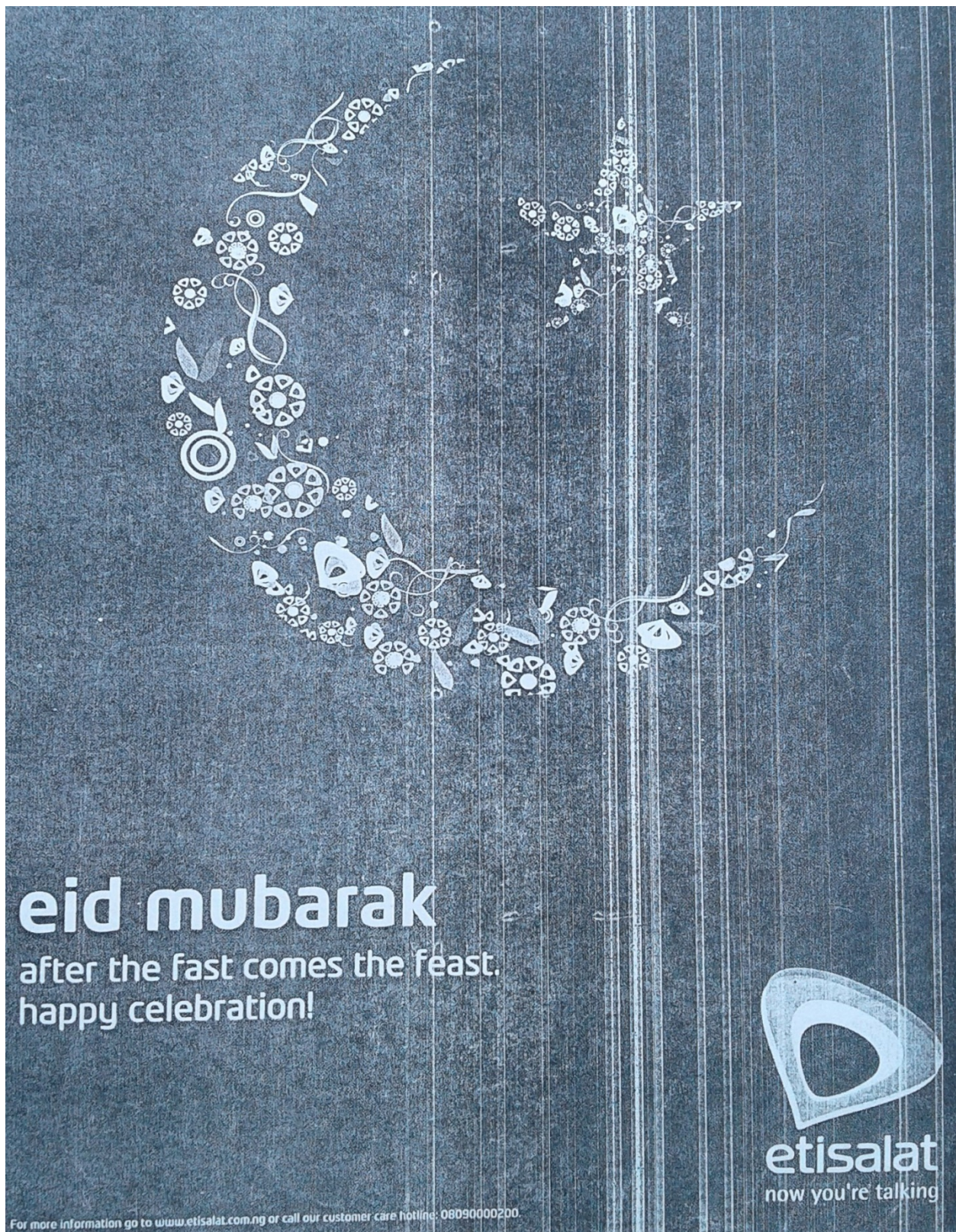
For terms and conditions and more information, go to www.etisalat.com.ng or call our customer care on 1000000000



ETISALAT: FESTIVAL BASED ADVERT 1




ETISALAT: FESTIVAL BASED ADVERT 2

The advertisement features a dark blue background with a large, intricate white crescent moon and star motif. The crescent moon is composed of various geometric and floral patterns, including circles, triangles, and leaves. The star is also composed of similar patterns. The background has a subtle texture of vertical lines.

eid mubarak
after the fast comes the feast.
happy celebration!


For more information go to www.etisalat.com.ng or call our customer care hotline: 08090000200.



etisalat
now you're talking

ETISALAT: FESTIVAL BASED ADVERT 3




Watch




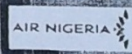


Nigerian Idol













Season II

On



	TV STATIONS	SHOW TIME
FROM 4TH DEC., 2011 - 1ST APRIL, 2012	 NTA NETWORK	SATURDAY 1:30-2:30PM, SATURDAYS 4-5PM
	 AIT NETWORK	SUNDAYS and SATURDAYS 6-7PM
	 STV NETWORK	SUNDAYS 4.30 - 5.30pm, SATURDAY 1-2pm
	 SUPER SCREEN LAGOS	SATURDAY and MONDAY 5-6.30pm
	 DBN LAGOS	SUNDAY 5:30pm - 7pm, FRIDAY 8.30-10pm
	 DITV KADUNA	FRIDAY 3.30-5PM, SUNDAY 8-9.30pm
	 PRTV JOS	SUNDAY 2.30pm - 4pm, SATURDAY 1-2.30pm
	 DBS, ASABA	SATURDAY 6.00 - 7.30pm, SUNDAY 6.30-8pm
	 IMO TV OWERRI	SATURDAY 10.00 - 11.30pm, SUNDAY 7.30-9pm
	 ESBC ENUGU	FRIDAY and SUNDAY 10-11.30pm
 GALAXY	FRIDAY 7.10-8pm, SUNDAY 2.30pm-4pm	
 HITV (For Real TV)	Sun. & Sat. 8-9.30pm	

VISIT WWW.NIGERIANIDOL.COM

ETISALAT: FESTIVAL BASED ADVERT 4

hot gist don start

20k

per sec

call any
network
any time!

talk longer from your homezone on easy starter

Make all your calls to any network at 20k/s from your favourite place.

- To activate homezone, dial *242# from your favourite place
- To call at 20k/s dial *202 1# (costs N10 daily)
- To opt out or de-activate dial *202*2#

For terms and conditions and more information, go to www.etisalat.com.ng or call our customer care hotline on 08090000200


etisalat
now you're talking

ETISALAT: PIDGIN INCLINED ADVERT

