TWENTY FIVE COPIES OF ETISALAT ADVERTISEMENTS

ETISALAT: NEOLOGISM BASED ADVERT 1
enjoy the easylife & talk on & on & on!

25k per sec
to any network, anytime!

dial *220*1#
to enjoy

enjoy 25k per sec calls
for an access fee of only N20 per day

• All calls to anyone, anytime on any network anywhere in Nigeria at just 25k per sec.
• Daily access charge - N20 only
• To opt in: dial *220*1#
• To opt out: dial *220*2#
• To confirm tariff status: dial *220#

Available to all Easy call and easy starter subscribers

for terms and conditions and more information, go to www.etisalat.com.ng or call our customer care hotline on 08090000200

etisalat
now you’re talking
Sjavaganza
enjoy free weekend calls

it’s your time to talk!
From now till March 31, simply make as many calls as you wish to any network on weekdays and get 50% of the amount you spent to make FREE weekend calls to any etisalat line! And you get this week after week after week!
So pick up your 0809ja phone and start calling! It’s your time to talk!
*Offer open to all new and existing easy starter and easy cliq subscribers.

ETISALAT: NEOLOGISM BASED ADVERT 3
ETISALAT: NEOLOGISM BASED ADVERT 4
ETISALAT: REGULAR ADVERT 1
travel with home when you roam

for as low as N99 per min

call from the UK at a fantastic rate

Stay in touch with work and have fun when you travel. Home is wherever you happen to be.
Prepaid roaming is available automatically.

Promo is available to prepaid and postpaid customers
Only applicable when you roam on Vodafone in the UK

Offer valid till January 31, 2011

For terms and conditions and more information, go to www.etisalat.com/ng or call our customer care hotline on 08099900000.
we have roots across 9ja

olumo rock - abeokuta

Dugging in the 16th century into tribal wars, the Olumo rock served as a place of refuge for the Igbo people who were the original inhabitants of Abeokuta, a name which means, Under the rock.

covering the nation with quality service

As Nigeria's leading growing network, the faces we touch are just as important as the places we reach. And with a quality network connecting over 10 million people, our roots are firmly embedded in all 36 states across 9ja.

ETISALAT: REGULAR ADVERT 3

have you met the geeks?

ETISALAT: REGULAR ADVERT 4
ETISALAT: PROMOTION BASED ADVERT 1
talk for 1 minute, get 1 minute free!

no raffle draw! simply:

- Buy an etisalat SIM from the nearest etisalat experience centre or retailer.
- Recharge and make a call to any etisalat line.
- Get 100% extra minutes on all calls made within the etisalat network.
- This means that for every 1 minute (60 secs) you spend within the network, we give you 1 minute back for free!
- Use your free minutes to make calls to anyone on the etisalat network and talk longer for free.

So what are you waiting for? Hurry now and get your etisalat SIM and start talking to enjoy the free minutes.

This promo is open to all new and existing etisalat subscribers.

Promo runs till April 30th, 2010.

For more details and terms and conditions, go to www.etisalat.com.ng or call our customer care hotline on 010999000200.

ETISALAT: PROMOTION BASED ADVERT 2
**ETISALAT: PROMOTION BASED ADVERT 3**

*To opt in, dial *356*1# or text “ON” to 356 for free*

Etisalat will double every recharge you make from 6:00 pm on Friday to 11:59 pm on Sunday in the double your recharge, double your talk weekend promo. That is 100% bonus of any recharge you make.

Offer is open to N200, N500, N750, N1,000, N2,000 & N5,000 recharges only (ETop Up inclusive)

- Promo recharges and credit can only be used for local & international calls, SMS and pay as you go data.
- Blackberry, bundle data and smartphone voice plans are not eligible for this promo.

All unused recharges and bonus credit for the promo will expire by 12 midnight every Sunday.

For more information on the e-payment options visit www.etisalat.com.ng

Follow us on

Visit www.facebook.com/etisalat
Visit www.twitter.com/etisalat
Visit www.youtube.com/etisalat
Visit www.etisalat.com.ng

For terms and conditions and more information, go to www.etisalat.com.ng or call our customer care on 09060005555.
do it now and get up to N10,000 free credit

register your SIM in July, recharge for the next 30 days and get free credit back

- register this July at any Etisalat registration point
- recharge as much as you like over the next 30 days
- get rewarded with 30% of your total recharges up to N10,000 free credit to call any network [e.g. load N1,000, get N300 back; load N5,000, get N1,500 back]

open to new & existing customers who are yet to register their SIMs

Etisalat now you're talking

Terms and conditions apply.
For more information go to www.etisalat.com.ng or call our customer care helpline: 08-1-9950-200

ETISALAT: PROMOTION BASED ADVERT 4
Etisalat Nigeria invites you to the Market Access Nigeria networking event.

**Theme:**
facilitating market access to small & growing businesses

**Keynote Speaker:**
Minister of Trade and Investment, Dr. Olusegun Adejare

date: 31st May 2012
Time: 10am-130pm
Venue: Sheraton Hotel & Towers, Abuja

For enquiries, contact Olawale on 08174581182 or email: marketaccess@etisalat.com.ng. eaybusiness@etisalat.com.ng

**Proudly Supported by:**

**Strictly by Invitation**

For more information, go to www.etisalat.com/ng/marketaccess

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**ETISALAT: PROJECT ORIENTED ADVERT 1**
9ja’s next idol needs ur vote!

vote for your favourite all day, every week

the Final countdown is on! Who will become 9ja’s next idol? Who will win Nigerian Idol Season 2?

To vote, dial the contestant’s number from your Etisalat line or text the contestant’s number to 33680 from any network.

Nigerian Idol
Etisalat

ETISALAT: PROJECT ORIENTED ADVERT 2
ignite ur dream
vote weekly for your idol
and win exciting prizes.

to vote

Text the contestant’s NUMBER to 34680 from any
network or dial the contestant’s number from your etisalat line.

Vote every week and you could win fantastic prize weekly
and a grand prize at the season’s finale in April.

50k entries are charged at N50/call.

Voting is exclusive to etisalat subscribers at N50/call.

Nigerian Idol is proudly brought to you by etisalat.
African Artists Foundation presents this is Lagos

the grand finale of the Lagos Photo Festival and amateur photography competition

venue: Civic Centre, Lagos
date: Saturday 4th Feb, 2012
time: 3pm

names of finalists:
1. Adeyemi Christopher Adeyemi
2. Akinola Akilolu
3. Aruyo Adeyemi
4. Austin Anganokhai
5. Annodun Olabinjo
6. Yacuba Adeyemo
7. Binya Gomina
8. Damiare Ajumogba
9. Olu Odedere

10. Ik Enim
11. Bireme Akan
12. Jikiri Lawal
13. Margaret Tretina
14. Jide Odeyinka
15. Jumope Sanwo
16. Leticia Kandelave
17. Omolara Hukos
18. Oyindara Olojo
19. Rosine Job
20. Toju Talabi
21. Toye Akinkugbe
22. Toye Bukuola
23. Yise Aja
24. Tony Nelson
25. Ibrahim Bakiare

1st prize: N100,000, Samsung Galaxy Tab and easyblaze modem
2nd prize: N75,000, BlackBerry 9300 and easyblaze modem
3rd prize: N50,000, gaga phone and easyblaze modem

powered by ETISALAT
now you're talking
experience the
Samsung GALAXY Tab

the new Samsung GALAXY Tab
powered by etisalat

The mobile phone meets the computer. Get the Samsung GALAXY Tab for only N125,000 and make calls, browse the web, download loads of free applications, search for exciting places of interest and read books, all in the palm of your hand.

The Samsung GALAXY Tab bundle is available only on the etisalat network with a free platinum number, 250MB free internet data, 25 mins free calls and 25 free SMS every month for 12 months plus a 12-month warranty cover.

Limited time offer
Available at etisalat experience centres and Samsung dealer outlets.

It’s a Galaxy of unlimited possibilities available only on the etisalat network.

For more information, please visit www.esisalat.com.ng or www.samsung.com/np. All Etisalat Subscribers are on SIM50000.

ETISALAT: COMPLEMENTARY BASED ADVERT 1
The rush is on
Get yours now

Free airtime

Colour screen

Torch light

FM radio

WAP browsing

Free etisalat SIM card

Free etisalat SIM card

Buy the etisalat dual SIM phone for only N4,999 & get N1,000 free airtime*

Benefits
*Free etisalat SIM card. Spend up to N500 every month and receive free N250 airtime for the next 4 months. All free minutes are usable off-net only.
*Promo runs while stock lasts.

*The bonus is applicable for calls to anyone on the etisalat network.

Available at etisalat experience centers and selected outlets.

For terms and conditions and more information, go to www.etisalat.com.ng or call our customer care on 08000000000.
introducing...
the Samsung GALAXY Note from etisalat
one smartphone to rule them all

free 1.2GB data
plus 20k/sec
to call any network

get the new Samsung GALAXY Note on etisalat’s 3.75G HSPA+ network and
enjoy free 1.2GB data access over 12 months

- sketch, create, edit and publish at unbelievable speed
- the sharpest, smoothest and largest screen on any smartphone
- 8MP camera plus 2MP secondary camera for video call
- Wi-Fi and Wi-Fi hotspot device
- 16GB storage with 1GB RAM
- 5 inch touch screen

the Samsung GALAXY Note bundle is available on etisalat network with 100MB free monthly internet data and 20k/sec call rate for 12 months plus a 12 months warranty cover.

limited time offer, available at etisalat experience centres.
to subscribe for this exciting offer, text Note to 8111 via SMS to validity of our experience centres.

SAMSUNG mobile

for more information, go to www.etisalat.com or call our customer care hotline 08008005240.

ETISALAT: COMPLEMENTARY BASED ADVERT 3
happy children's day
from one innovator to another,

the future of innovation starts here

walk into any etisalat experience centre today/tomorrow with your child and get goodies for him/her while stock lasts.

For more information on the e-payment options visit www.etisalat.com.ng

Follow us on Facebook | Twitter | YouTube | Google+)

For terms and conditions and more information, visit www.etisalat.com.ng e-payment options centre.

ETISALAT: FESTIVAL BASED ADVERT 1
for

years

we’ve spoken with one voice

keep talking, 9ja, happy independence day

ETISALAT: FESTIVAL BASED ADVERT 2
EID MUBARAK
after the fast comes the feast.
happy celebration!

For more information go to www.etisalat.com.ng or call our customer care hotline: 08090002222.

ETISALAT: FESTIVAL BASED ADVERT 3
ETISALAT: FESTIVAL BASED ADVERT 4

Watch

Nigerian Idol
Season II

On

TV STATIONS

<table>
<thead>
<tr>
<th>No.</th>
<th>Channel</th>
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<tbody>
<tr>
<td>1</td>
<td>NTA NETWORK</td>
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<td>2</td>
<td>AIT NETWORK</td>
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<tr>
<td>3</td>
<td>STV NETWORK</td>
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<td>4</td>
<td>SUPER SCREEN LAGOS</td>
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<td>5</td>
<td>DBN LAGOS</td>
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<td>6</td>
<td>DITV KADUNA</td>
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<td>PRTV JOS</td>
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<td>DBS, ASABA</td>
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<td>20</td>
<td>GALAXY</td>
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<td>30</td>
<td>HITV (For Real TV)</td>
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SHOW TIME

<table>
<thead>
<tr>
<th>Time</th>
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<tbody>
<tr>
<td>SATURDAY 1:30-2:30PM, SATURDAYS 4:5-5PM</td>
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<tr>
<td>SUNDAYS and SATURDAYS 6 - 7PM</td>
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<tr>
<td>SUNDAYS 4:30 – 5.30pm, SATURDAY 1 –2pm</td>
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<tr>
<td>SATURDAY and &amp; MONDAY 5-6.30pm</td>
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<td>SUNDAY 5:30pm -7pm, FRIDAY 8.30-10pm</td>
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<tr>
<td>FRIDAY 3,30-5PM, SUNDAY8-9.30pm</td>
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<tr>
<td>SUNDAY 2.30pm-4pm, SATURDAY 1-2.30pm</td>
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<tr>
<td>SATURDAY 6.00 -7.30pm, SUNDAY 6.30-8pm</td>
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<tr>
<td>SATURDAY 10.00-11.30pm, SUNDAY 7.30-9pm</td>
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<tr>
<td>FRIDAY and SUNDAY 10-11.30pm</td>
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<tr>
<td>FRIDAY 7.10-8pm, SUNDAY 2.30pm-4pm</td>
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<tr>
<td>Sun. &amp; Sat. 8-9.30pm</td>
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VISIT WWW.NIGERIANIDOL.COM
hot gist don start

20k per sec

call any network any time!

talk longer from your homezone on easy starter

Make all your calls to any network at 20k/s from your favourite place.

- To activate homezone, dial '242' from your favourite place
- To call at 20k/s dial '202' 111 (costs N10 daily)
- To opt out or de-activate dial '202'2#

etisalat
now you’re talking

For terms and conditions and more information, go to www.etisalat.com.ng or call our customer care helpline on 08090002000

ETISALAT: PIDGIN INCLINED ADVERT