APPENDIX

TWENTY FIVE COPIES OF MTN ADVERTISEMENTS

MTN bizTIME BUNDLES
Subscribe and Win

From Oct. 24th - Dec. 9th
FREE SIM BACK-UP KIT
PLUS
10% bonus on total spend after three months (redeemable in the 4th month)

Get free SIM Back up kit + 10% Bonus x 3 months

As low as N18 per min.
No Access Fee
Cost Control
No IDD or Security Deposit
Open to MTN pay as you go Customers too.

MTN bizTIME Bundles is a part of MTN Enterprise Solutions.

everywhere you go

MTN: NEOLOGISM BASED ADVERT 1
MyCustomer®, your smile is worth a thousand ‘Thank Yous’.

Our celebration starts with you.

For 10 amazing years you have offered us the opportunity to serve you like no other. This week as we celebrate a decade full of fond memories, we promise you that the best is yet to come with the continuous roll out of new look MTN Walk in centres across Nigeria.

It is always a pleasure to serve you.
**MTN F@stLink**

**Super fast internet on the go.**

To start:
- Simply insert the modem into USB port
- Click the "set up" icon and follow installation prompts
- Load airtime, select preferred bundle then click on 'connect' to browse

<table>
<thead>
<tr>
<th>Data Plan</th>
<th>Cost</th>
<th>Activation Code</th>
<th>Included Data</th>
</tr>
</thead>
<tbody>
<tr>
<td>Monthly Plan</td>
<td>N10,000</td>
<td>101</td>
<td>3GB</td>
</tr>
<tr>
<td>Night plan</td>
<td>N2,500</td>
<td>102</td>
<td>3GB</td>
</tr>
<tr>
<td>Daily plan</td>
<td>N500</td>
<td>103</td>
<td>50MB</td>
</tr>
<tr>
<td>Pay As You Use*</td>
<td></td>
<td></td>
<td>15 kobo per kilobyte default rate.</td>
</tr>
</tbody>
</table>

3G service coverage is currently available in most parts of Lagos, Abuja, Enugu, Port Harcourt, Kanu, Benin, Ilorin, Kaduna, Onitsha, Aba & Asaba.

*For more information call 192 or visit your nearest MTN Walk-in Centre.

MTN Fastlink... the fastest and most reliable access to the internet.

www.mtnonline.com
The Richer Life train is back with Big Surprises!
Friends are the reason we smile

Friends have a way of making everyday seem special.
So reach out and life will always bring you reasons to smile.
With MTN, life is fun... life is beautiful.
Visit us online at www.mtnonline.com

everywhere you go
Seasons come and seasons go. But y'ello days are forever.

MTN: REGULAR BASED ADVERT 3
MTN
CRASHES RATES AT
10

Calls now as low as 17k/sec.
A celebration so complete.
Julius is now N20 Million richer.

Text Go to 2010 and you could be next!

Yes, it's true! MTN is still giving away N20 million monthly, N2 million daily and N20,000 hourly to players in the MTN World Cup Naira Splash Competition. You could be the next winner. Simply text Go to 2010 to join these lucky people!

N100 per SMS

MTN: PROMOTION BASED ADVERT 1
BUY A NEW SIM
GET
20
PERCENT BONUS CREDIT
MONTHLY FOR 3 MONTHS

How to Enjoy:
- Buy a new MTN SIM, Register and Recharge.
- Bonus airtime is credited every 30 days and is valid for 5 days.
- The more you recharge the more bonus credit you receive at the end of the month.
- Bonus valid for MTN to MTN calls only.
- From 1st June and ends August 30th, 2012.

Terms and conditions apply.

Life is richer with MTN
www.mtnonline.com
Up for grabs!

Over ₦30,000,000 in the MTN Friendship is Beautiful Promotion

500 Hi-fi music systems

From 11th July - 14th August, when you load up to ₦1,500, you will qualify for the MTN Friendship is Beautiful Promotion draw, where 30 customers will win ₦1 million each and 500 customers will win a Hi-fi music system each.

There’s only one thing to do to be a part of this promotion, keep loading and you could be a winner.

*Offer open to both 0803 & 0806 customers

No one covers Nigeria better than MTN.

Visit www.mtnonline.com

everywhere you go
It’s showtime in Port Harcourt!
Join the MTN friendship train as Yellofest hits the University of Port Harcourt live!
Featuring some of the hottest performers on the continent:
Styl-Plus - African Chine - Dare Art Alade - Olina Adibua - I Go Die - DJ Kunle Smith
It’s party time on a whole new level with lots of super giveaways!
You and your friends have got to be there - because with MTN, friendship is beautiful!

Friday July 22, 2005 7:00 p.m.

Next stops is Jos. Watch out!

everywhere you go
MTN: PROJECT ORIENTED ADVERT 1
MTN Lagos Polo Tournament 2010.
Swing and network with the best.

Catch all the action packed chukkas, swings and shots at the Lagos Polo Tournament brought to you by MTN, your leading network. Mingle with people from across Nigeria. be entertained and interact with top notch products and services like MTN Backup, Blackberry Storm and Blackberry Bold from MTN that enable you stay on top of your game.

<table>
<thead>
<tr>
<th>Event</th>
<th>Date</th>
<th>Time</th>
<th>Venue</th>
</tr>
</thead>
<tbody>
<tr>
<td>The Return of King Sunny Ade</td>
<td>Friday 5th Mar 2010</td>
<td>8pm</td>
<td>Lagos Polo Club</td>
</tr>
<tr>
<td>Live Comedy &amp; Music</td>
<td>Sat 6th Mar 2010</td>
<td>7:30pm</td>
<td>Lagos Polo Club</td>
</tr>
<tr>
<td>Jazz Night with God Bless &amp; Ebony Band</td>
<td>Sun 7th Mar 2010</td>
<td>6:30pm</td>
<td>Lagos Polo Club</td>
</tr>
<tr>
<td>A night with the Homeboys</td>
<td>Sat 13th Mar 2010</td>
<td>8pm</td>
<td>Lagos Polo Club</td>
</tr>
</tbody>
</table>

www.mtnonline.com

MTN: PROJECT ORIENTED ADVERT 2
World Environment Day.
Let’s all play our role.

Today is the World Environment Day. At MTN Foundation, we are constantly working to ensure improved waste management practices are carried out through our Project C.L.E.A.N. (Cleaning the Local Environment Around Nigeria) recycling centres in Akeshiroye Market, Ibadan, Oyo State and Oke Market, Onitsha, Anambra State.
Fame strikes again

Monica Ogah has emerged winner of MTN Project Fame Season 4. Watch out for her as she takes the entertainment world by storm... get ready!

Visit www.projectfamewestafrica.com
Nokia Asha from MTN
Unlimited chat, everywhere you go

Now you can enjoy the best of instant messaging, social networking, preloaded gaming, faster Internet browsing and longer lasting music playback everywhere you go.

Available at MTN Shops and Nokia Partners Retailers nationwide.

To activate free bundle, text Nokia to 131

Terms and conditions apply.

MTN
Life is richer with MTN
Enjoy the full strength of the iPad
Uniquely powered by MTN 3.5G

Enjoy the perfect blend of business and pleasure on the widest 3G network in Nigeria.

iPad (3G, WiFi edition)  Exclusive MTN Bundle
• Great for viewing the web, email, photos and videos
• A new way to read and buy books and magazines
• Access to thousands of games, education, productivity and other life enriching apps

• Free MTN Micro SIM
• 6GB data allowance (valid for one year)

To activate data bundle, go to SIM Applications on your iPad. Available at MTN Walk-in Centres and Authorised Partner Retailers.

It’s an iPad experience with a difference... another taste of true value.

Life is Richer with MTN

MTN: COMPLEMENTARY BASED ADVERT 2
MTN & Oando

Bringing world class customer service closer to you.
With MTN and Oando, the best of world class customer services is always within reach. So just refuel and recharge for a richer life.
Open yourself to unlimited possibilities

BlackBerry® Unlimited Plan

N3,000

With special call rate of 17k/sec

17k per/sec calls

<table>
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<tr>
<th>BlackBerry® Unlimited Benefits</th>
<th>Validity</th>
<th>Price</th>
<th>Activation Code</th>
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<tr>
<td>• On-net calls at 17k/sec</td>
<td>Weekly</td>
<td>N1,000</td>
<td>BBWeek to 21600</td>
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<tr>
<td>• Off-net calls at 35k/sec</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>• Access to BlackBerry® Protect</td>
<td>Monthly</td>
<td>N3,000</td>
<td>BIS to 21600</td>
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<tr>
<td>• BlackBerry® Messenger</td>
<td></td>
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<tr>
<td>• BlackBerry® Mail</td>
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<tr>
<td>• Instant Messaging</td>
<td></td>
<td></td>
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<tr>
<td>• 24/7 Internet access</td>
<td></td>
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<tr>
<td>• BlackBerry® App World</td>
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<tr>
<td>• Social Networking</td>
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<tr>
<td>• Access to 10 email accounts</td>
<td>Quarterly</td>
<td>N8,000</td>
<td>BBQ to 21600</td>
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</tbody>
</table>

Visit your nearest Hulkin Center for more information

Life is richer with MTN

www.mtnonline.com
Truth is, it's a woman's world.
Happy International Women's day.

Today, women are rising, breaking the barriers of gender and leading the way to a better world. It’s the reason we take them to heart in all we do. They make up 30 percent of our staff, contributing immensely to our commitment to enriching lives. Here's our salute to them. They keep our world going.
Lisabi Cultural Festival.
Let’s go rock Egbaland.

It’s going to be a Yello Celebration as all of Egbaland honours Lisabi the Great. From March 1st to 8th, you too can be part of the Lisabi Festival and experience Egba culture as well as innovative MTN products and services on full display. It’s an experience that will surely enrich your life.

Featuring:
Cultural Dance • Carnival Float • Musical Concert • Royal Reception • Football Competition.

Simply text 011334 to 4100 or 011335 to 4100 – SMS costs N50 only

MTN Kulturefest enriching lives by celebrating our rich cultural heritage.

www.mtnonline.com
Keep the Faith this Ramadan with MTN Callertunez.

The joy of the call to holiness is yours to share this season with MTN Islamic Callertunez. You can also send Callertunez as gifts to loved ones.

<table>
<thead>
<tr>
<th>Tune Code</th>
<th>Title</th>
<th>Tune code</th>
<th>Project Code</th>
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<tbody>
<tr>
<td>011013</td>
<td>Adhaan Masjid Al Haram</td>
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<tr>
<td>011030</td>
<td>Dua Sudaah Part 1</td>
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</tr>
<tr>
<td>011031</td>
<td>Dua Sudaah Part 2</td>
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<tr>
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<td>Dua Sudaah Part 3</td>
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<td>011028</td>
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</table>

Text the code of your preferred tune to 4100.

Each download costs N50. Monthly subscription of N50 also applies.

To present a tune to a friend, text present−code=recipient’s number to 4100. e.g. Present 011028 08030001234

Life is richer with MTN.

www.mtnonline.com

MTN: FESTIVAL BASED ADVERT 3
From today, we can weave a beautiful tomorrow.

As Nigerians, we only need to look within, inspired by the thread of our green white gene and make things happen.

Our Nation is in our hands and we can make our dream a reality.

Happy Independence Day, Nigeria.
Angola
go wound!

In Kano, Nigeria will tame the Angolans. Join us in cheering the Super Eagles to a memorable feat that would propel them to World Cup victory.

Watch the Super Eagles live on Saturday, 18th June 2005 on syndicated TV stations. Brought to you by MTN.

No one covers Nigeria better than MTN.

everywhere you go

MTN: PIDGIN INCLINED ADVERT